

AI Kickstart: Basics, Utilisation & Compliance

Training for AI users at companies

Christian Daucher

Dipl.-Ing. | Interim Manager | Trainer



EU AI Act

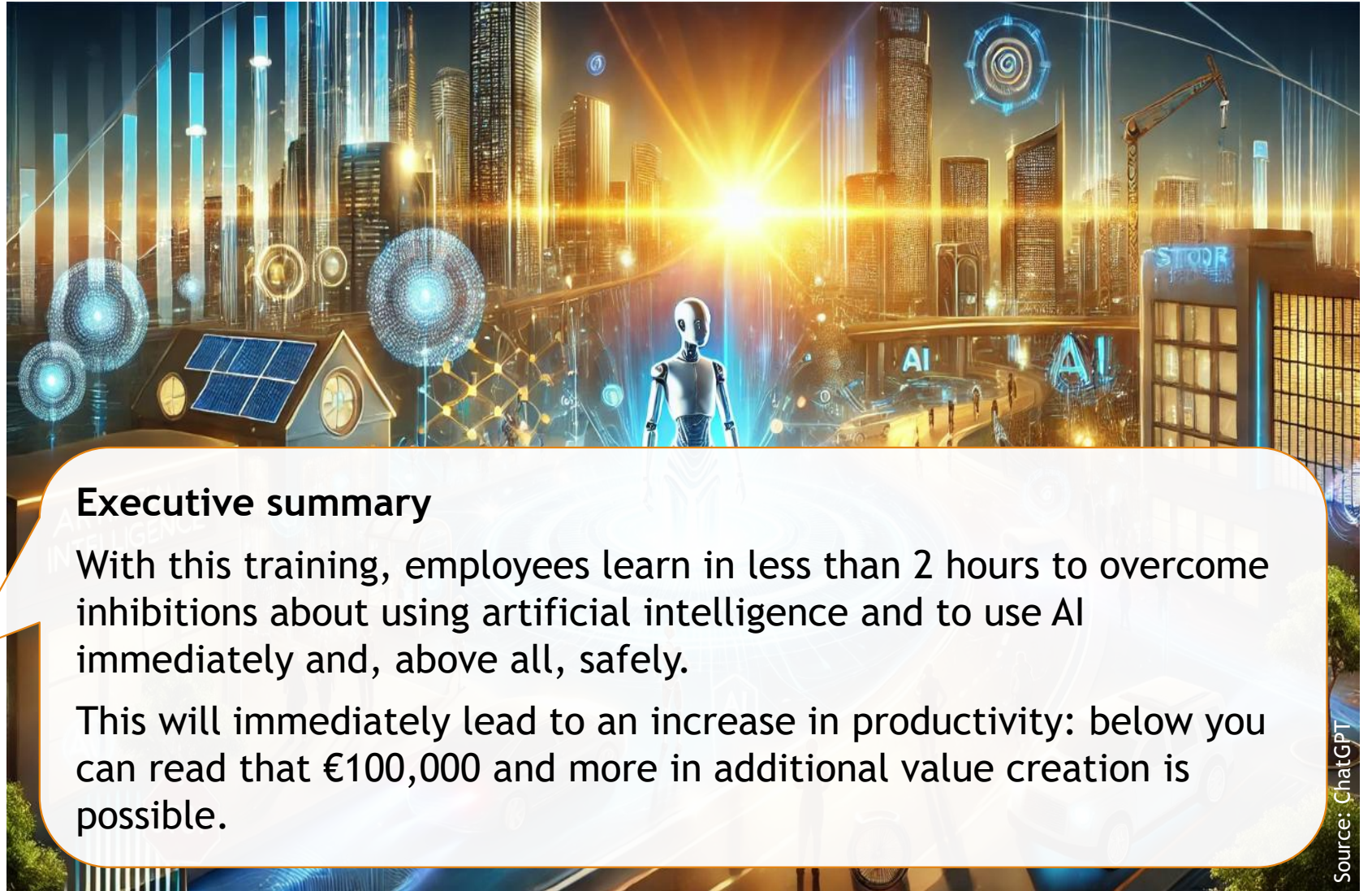
Training für KI-Nutzer
in Unternehmen



Executive summary

With this training, employees learn in less than 2 hours to overcome inhibitions about using artificial intelligence and to use AI immediately and, above all, safely.

This will immediately lead to an increase in productivity: below you can read that €100,000 and more in additional value creation is possible.



Source: ChatGPT

EU AI Act

Training for AI users at companies

For businesses, the use of artificial intelligence involves two risks:

- 1. Missed Opportunities:** Those who do not utilize AI lose significant potential for time savings and efficiency gains.
- 2. Misuse and Legal Consequences:** The careless or improper use of AI also carries legal risks - potentially resulting in substantial penalties.

What is the EU AI Act?

- Since February 2025, the EU AI Act requires companies to train their employees on artificial intelligence (AI).
- Businesses face risks due to improper handling of AI, including violations of compliance regulations, GDPR, AGG, and more.
- Misuse of AI can lead to severe penalties—up to 7% of annual revenue.

(See Appendix)



EU AI Act

Training for AI users at
companies

Why you should definitely do this training

- Your employees will learn
 - The fundamental functioning of AI
 - How to use AI systems competently
 - Understanding and assessing the limitations and resulting risks of AI
- AI offers tremendous opportunities in the daily work environment
 - Increased productivity
 - Improved quality
- Whoever uses AI responsibly, wins!

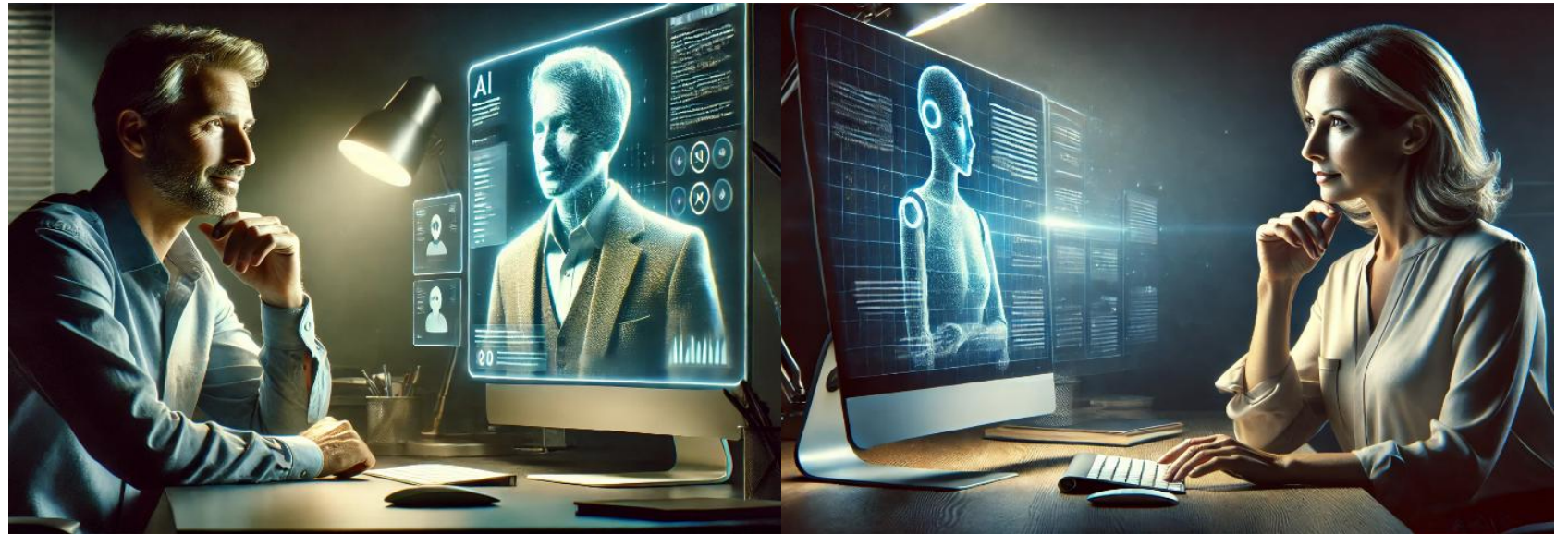


EU AI Act

Training for AI users at companies

What is the benefit for me ... ?

AI saves at least 30 minutes per week
x number of employees e.g. 20
x their average added value (not costs ...) e.g. €250
= €2,500 per week or > €100,000 per year



EU AI Act

Training for AI users at companies



- **Training Content and Objectives**

- Understanding the EU AI Act, safety aspects, and practical consequences for business operations
- Basic understanding of how AI works and its limitations and potential risks
- Practical tips and tricks for handling AI in daily work
- Customised to your company

- **Target Audience:** Employees with internet access - because AI affects us all

- **Format**

- Interactive online training, 90 - 120 min
- On-site seminar, 6 - 8 hours
- Keynote speech

Knowledge that
protects and
helps: Book now!

Christian Daucher

Interim Management
Training & Mentoring

Von-Gahlen-Str. 11
40625 Düsseldorf

+49 170 230 82 84
C.Daucher@cd-interims.com

www.cd-interims.com
U-St. Nr. DE366598167

What drives me

I enjoy sharing my
experience and knowledge.

Questioning, coaching,
creating, and above all,
with great enthusiasm.

When working together on a
complex topic turns into
something greater than the
sum of its parts, I am in my
element.



EU AI Act

Excerpts from the original text

REGULATION (EU) 2024/1689 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

of 13 June 2024

laying down harmonised rules on artificial intelligence and amending Regulations (EC) No 300/2008, (EU) No 167/2013, (EU) No 168/2013, (EU) 2018/858, (EU) 2018/1139 and (EU) 2019/2144 and Directives 2014/90/EU, (EU) 2016/797 and (EU) 2020/1828 (Artificial Intelligence Act)

Article 3

Definitions

(4) ‘deployer’ means a natural or legal person, public authority, agency or other body using an AI system under its authority except where the AI system is used in the course of a personal non-professional activity;

Article 4

AI literacy

Providers and deployers of AI systems shall take measures to ensure, to their best extent, a sufficient level of AI literacy of their staff and other persons dealing with the operation and use of AI systems on their behalf, taking into account their technical knowledge, experience, education and training and the context the AI systems are to be used in, and considering the persons or groups of persons on whom the AI systems are to be used.

Article 99

Penalties

[...] In accordance with the terms and conditions laid down in this Regulation, Member States shall lay down the rules on penalties and other enforcement measures, [...] The penalties provided for shall be effective, proportionate and dissuasive. [...] Non-compliance with the prohibition of the AI practices [...] shall be subject to administrative fines of up to EUR 35 000 000 or, if the offender is an undertaking, up to 7 % of its total worldwide annual turnover for the preceding financial year, whichever is higher. [...]

Source: <https://eur-lex.europa.eu/eli/reg/2024/1689/oj?locale=de>